



## January

### TRENDS TO WATCH

Looking ahead at 2024 wine, beer, and spirits trends

SPACE 11/30/23  
MATERIAL 12/7/23



## February

### THE CAREER ISSUE

Featuring our Career and Salary Survey report, plus features on changing jobs and advancing in your career

Plus: NOLO Beverages

SPACE 12/30/23  
MATERIAL 1/7/24



## March

### KNOW THIS GRAPE

Focusing on lesser-known grape varieties from around the world, and why they should be on professionals' radars now

Plus: Irish whiskey

SPACE 1/25/24  
MATERIAL 2/7/24



## April

### THE SUSTAINABILITY ISSUE

Our annual feature of eco-innovations and sustainability initiatives in the industry

Plus: Cinco de Mayo Purchasing

SPACE 2/25/24  
MATERIAL 3/7/24



## May

### THE NEW ECONOMICS OF CRAFT BREWING

An in-depth look at the financials of the craft brewing industry today

Plus: Hard Seltzer

SPACE 3/25/24  
MATERIAL 4/7/24



## June

### THE COCKTAIL ISSUE

Creative uses of cocktail ingredients, effective pricing and inventory management, and more

Plus: Rum

SPACE 4/26/24  
MATERIAL 5/6/24



## July

### BARTENDERS TO WATCH

Spotlighting the on-premise bar professionals who are making our drinks more delicious

Plus: Vodka

SPACE 5/25/24  
MATERIAL 6/7/24



## August

### THE SCIENCE ISSUE

Diving into the science behind wine, beer, and spirits

Plus: Gin

SPACE 6/24/24  
MATERIAL 7/7/24



## September

### DRINK INNOVATORS 2024

Our annual spotlight on industry trailblazers and forward thinkers

SPACE 7/26/24  
MATERIAL 8/5/24



## October

### THE DOMESTIC WINE ISSUE

Examining what's happening in key wine states, the emerging regions to watch, and changing legislation

SPACE 8/26/24  
MATERIAL 9/7/24



## November

### HOLIDAY GIFT GUIDE

Our annual holiday gift products feature

Plus: Whiskey

SPACE 9/26/24  
MATERIAL 10/7/24



## December

### AN END-OF-YEAR REVAMP

Starting fresh and setting yourself up for success in 2025

Plus: Sparkling Wine

SPACE 10/26/24  
MATERIAL 11/7/24

### Regional Focus Partnership Opportunities

Our editorial team can spotlight and promote your unique region through profiles, sommelier panels, and guides.

### Special Features

- New Products
- The Find
- Wine Buzz
- Whiskey What's New
- Buying Preview
- Category Focus
- Know this Grape
- News
- Around Town

### Beverage Media Group Publications

- California Beverage Industry News\*
- Colorado Beverage Analyst
- Connecticut Beverage Journal
- Florida Beverage Journal
- Georgia Beverage Journal
- Hawaii Beverage Guide
- Maryland Beverage Journal
- Massachusetts Beverage Business
- New Jersey Beverage Journal
- New York Beverage Media
- Pennsylvania Beverage Media
- Rhode Island Beverage Journal
- South Carolina Beverage Journal
- Texas Beverage Journal
- Washington DC Beverage Journal

\*Published bi-monthly



SevenFiftyDaily



BMG was founded in 1936 and has long served as the dominant business-to-business communication platform for the beverage alcohol industry. BMG's magazines reach over 45,000+ on-and off-premise accounts. Featured articles may appear in both BMG magazines and SevenFifty Daily.

SevenFifty Daily is an award-winning online magazine reflecting the business and culture of the beverage alcohol industry. SevenFifty Daily reports on breaking news impacting all three tiers of the industry, and profiles the people, places, and traditions behind the bottle.

Editorial subject to change